

# About Malwarebytes



# Who Am I?



Over 10 years of InfoSec industry experience

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Helping businesses, schools, and government agencies protect their endpoints

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**Ken Liao, Vice President Product Marketing**



# Malwarebytes. Every Day



The standard for Remediation — *Do you know Malwarebytes?*



# Why Are We Unique?

## Best Remediation Informed & Telemetry Protection

500,000 Downloads  
Per Day

Expert Research

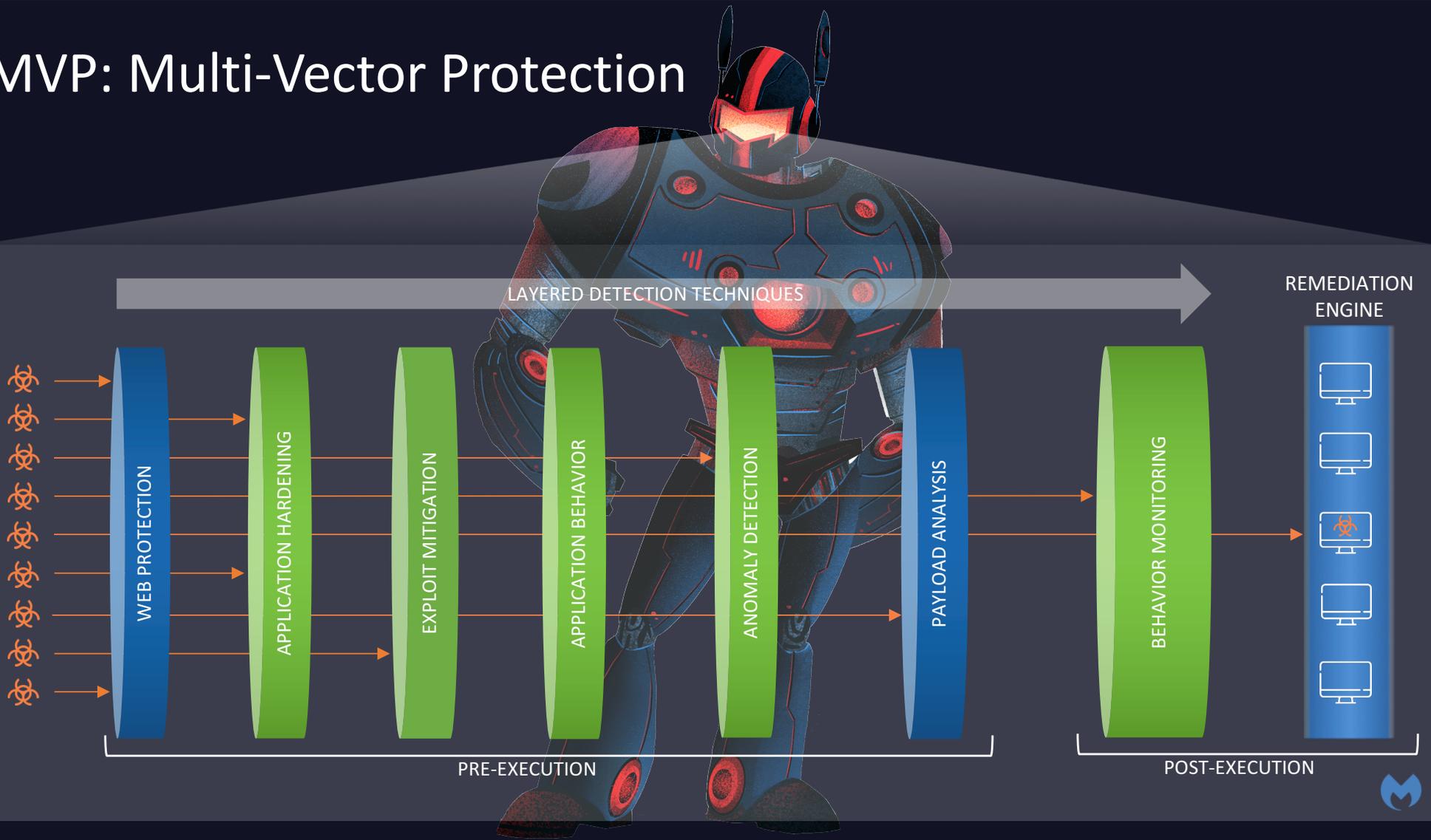
3 Million Infections  
Removed Daily

Big Data Analysis

The standard for Remediation — *Do you know Malwarebytes?*



# MVP: Multi-Vector Protection



# Incident Response with Malwarebytes



# Malwarebytes Cloud Solutions

## | ENDPOINT PROTECTION

*Multi-vector protection against ransomware, malware, and zero-day exploits*

Unifies multiple layers of signature-less technologies to detect and stop a cyberattack before damage occurs

- Proactively protect against advanced threats
- Block attackers at every stage of the attack chain
- Identify unknown files via Anomaly Detection engine

## | INCIDENT RESPONSE

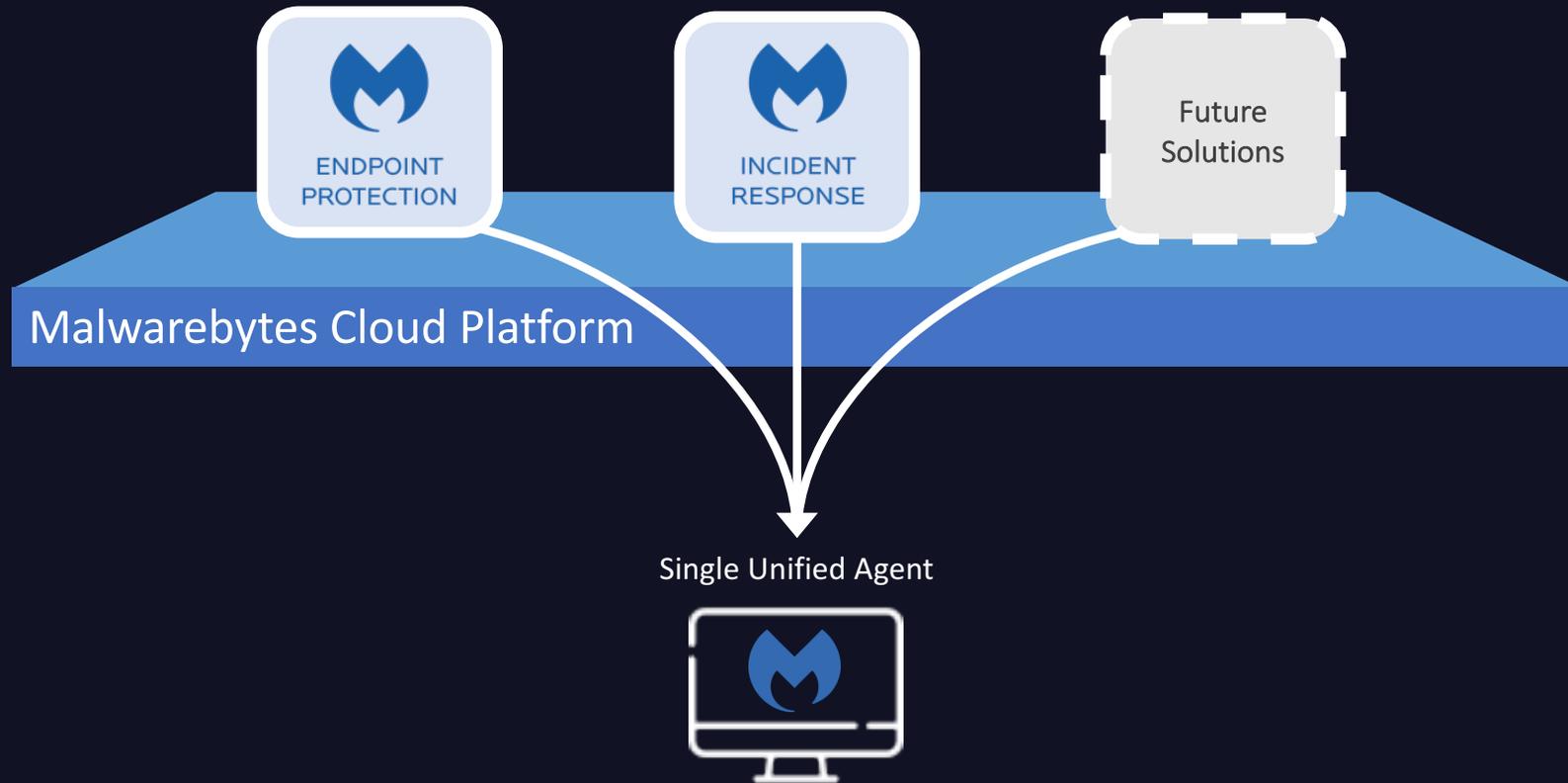
*Removes malware, PUPs, and adware*

Provides complete and thorough threat remediation, driven by our proprietary Linking Engine

- Remediate malware from the endpoint
- Cut dwell time of threats, reducing damage
- Reduce exposure by proactively hunting for threats



# Malwarebytes Cloud Platform



# Thank You!

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