

cythereal

Targeting Advanced Cyber Attacks

Early Warning System for Targeted Attack using Malware Intelligence





Speaker: Dr. Arun Lakhotia



- Professor of Computer Science
- 16 Years in Malware Research
- Sponsored by:
 - US Department of Defense
 - DARPA, Air Force, Army



- Founder, CEO
- Mission:
Targeting Advanced Targeted Attacks
- USP:
 - Automated Malware Analytics





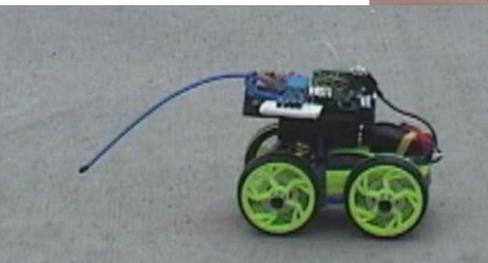
My 15 minutes 2003-2007: CajunBot



2003



2007



2005

My second 15 minutes 2010: Founded Lafayette Holi





Current Security Industry Segmentation

EPP

Prevent Breach
using
**Indicators of
Attack**

EDR

Detect Breach
using
**Indicators of
Compromise**



Corporate Boundary



Quiz?

Can we leverage
**Indicators of
Attack**
to PREDICT
potential breach?



Corporate Boundary



Hint

MAXIM

Defender must
succeed 99 times
Attacker only
once

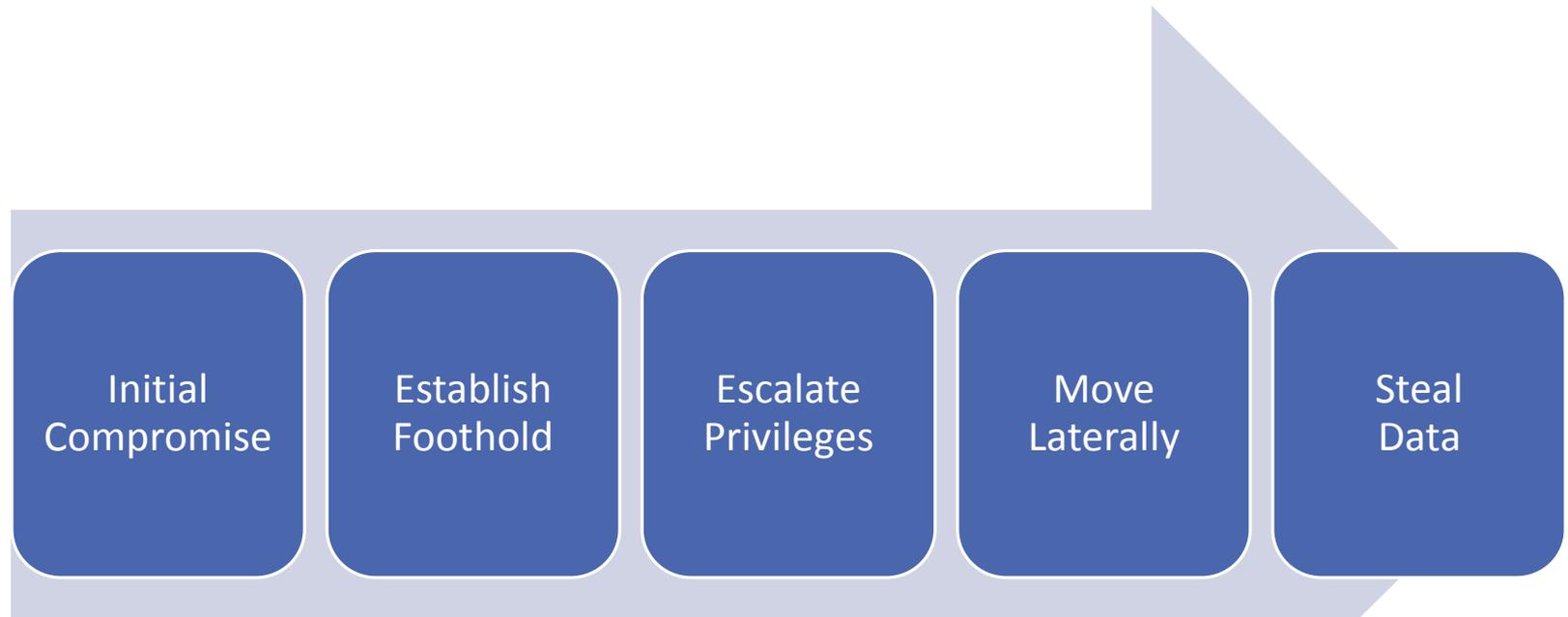
CORROLLARY

Attacker must
TRY 99 times
before succeeding
once

Corporate Boundary



Targeted Attacks are multi-staged



Mandiant™ Targeted Attack Cycle



Targeted Attacks Require **Persistence**

Attacker must try, and try, and try

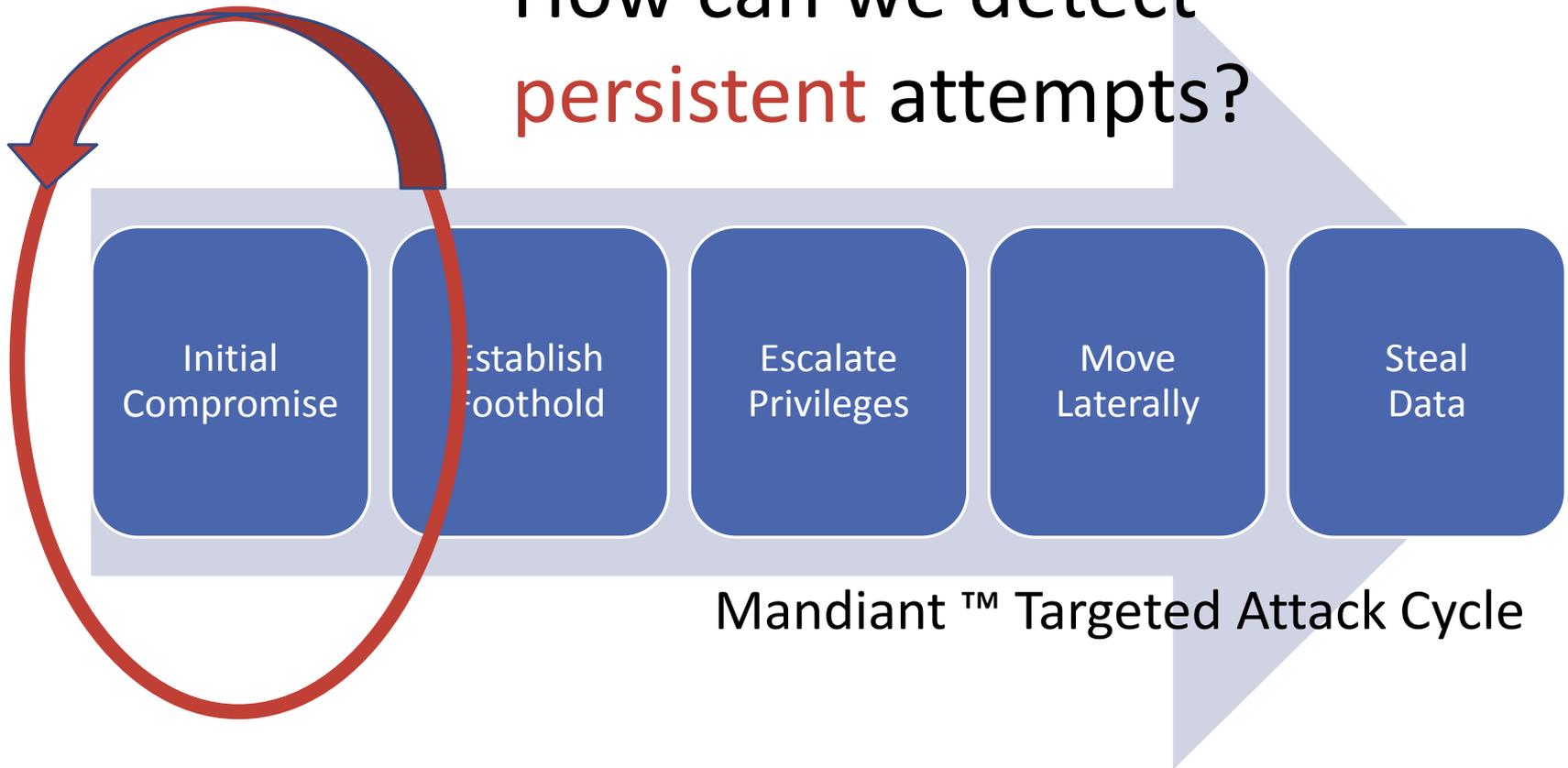


Mandiant™ Targeted Attack Cycle



Question?

How can we detect
persistent attempts?



Malware (still) plays a dominant role in data breaches



72% phishes delivered via email

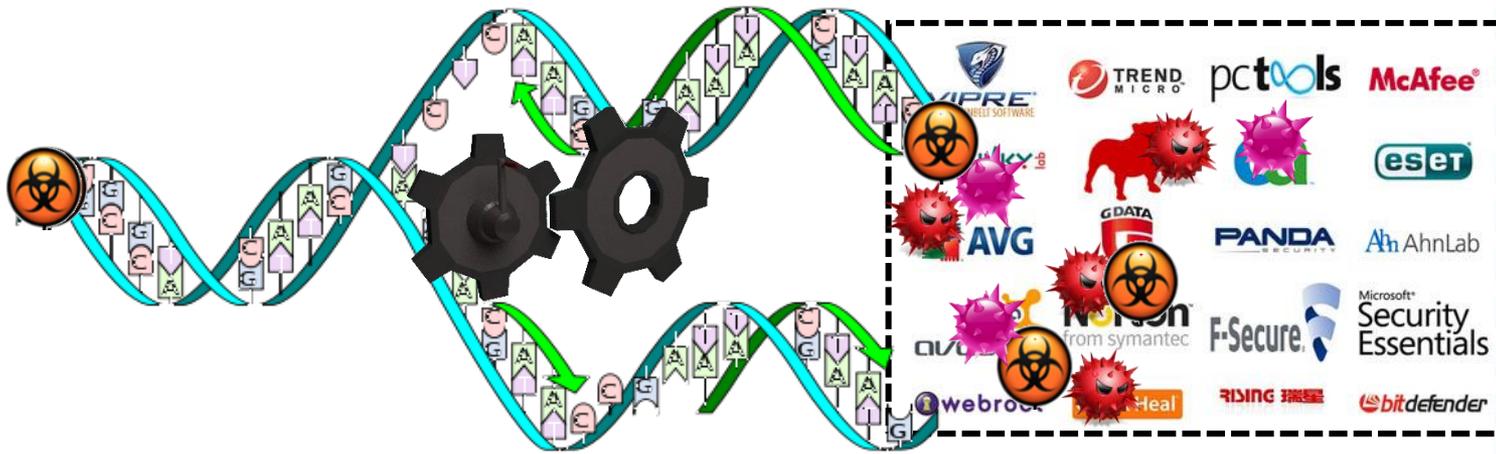
85% Include malware

Verizon Data Breach Report 2016



Persistence involves beating AV defenses

Inundate the system

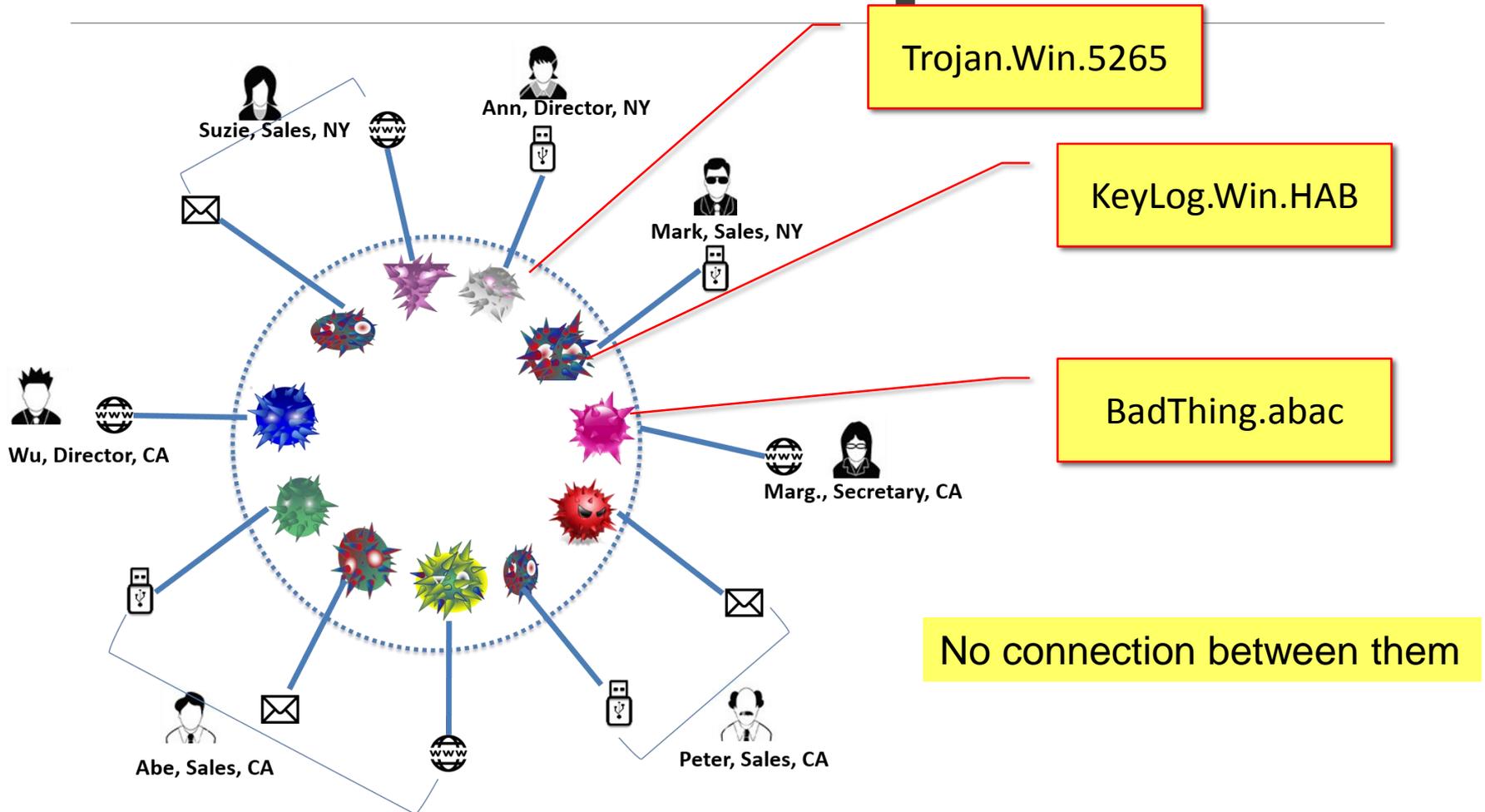


With Machine Generated Variants

E
N
T
E
R
P
R
S
E



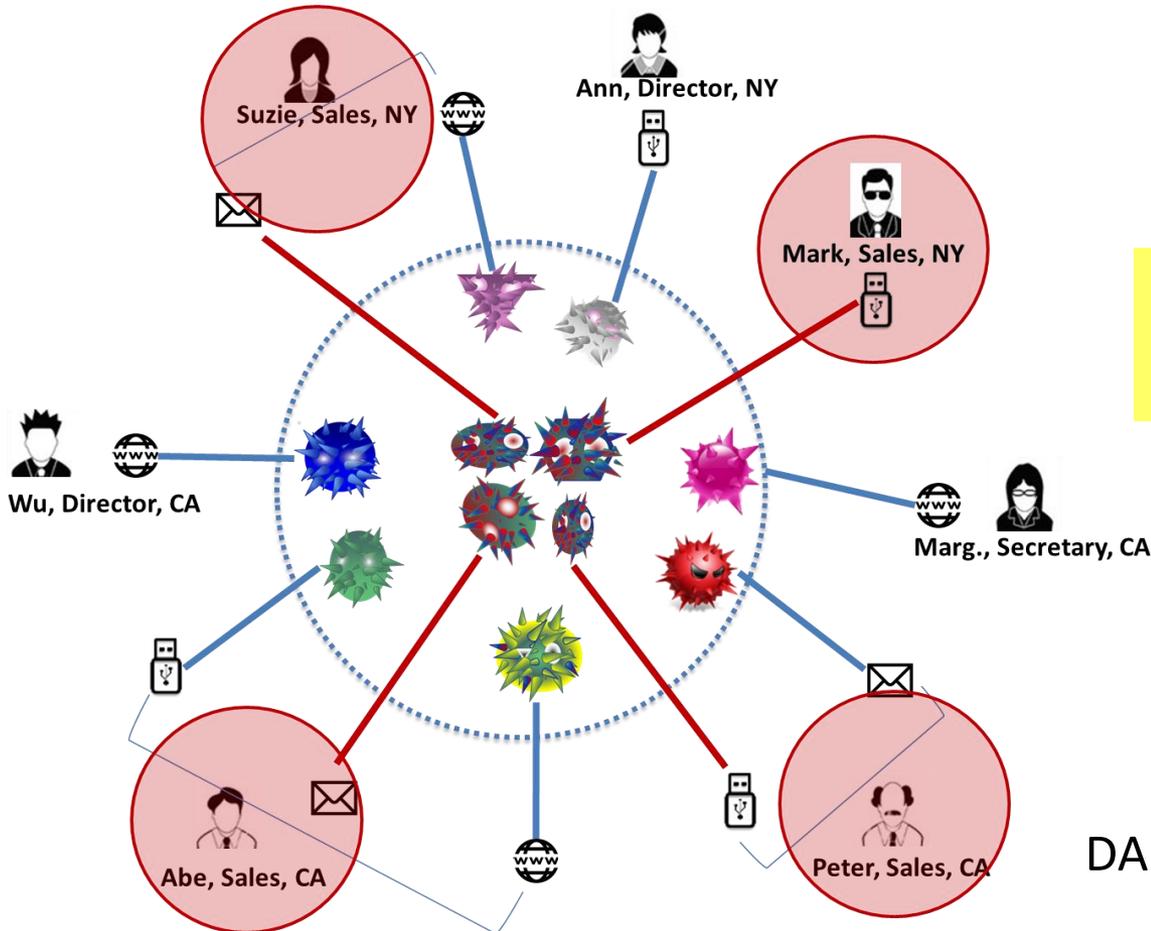
Current Limitation: Each Malware is Independent





Cythereal's MAGIC: Connect malware

Patent Pending



Connected using
shared "Genome"

Research Sponsored by:
DARPA Cyber Genome program



DEMO

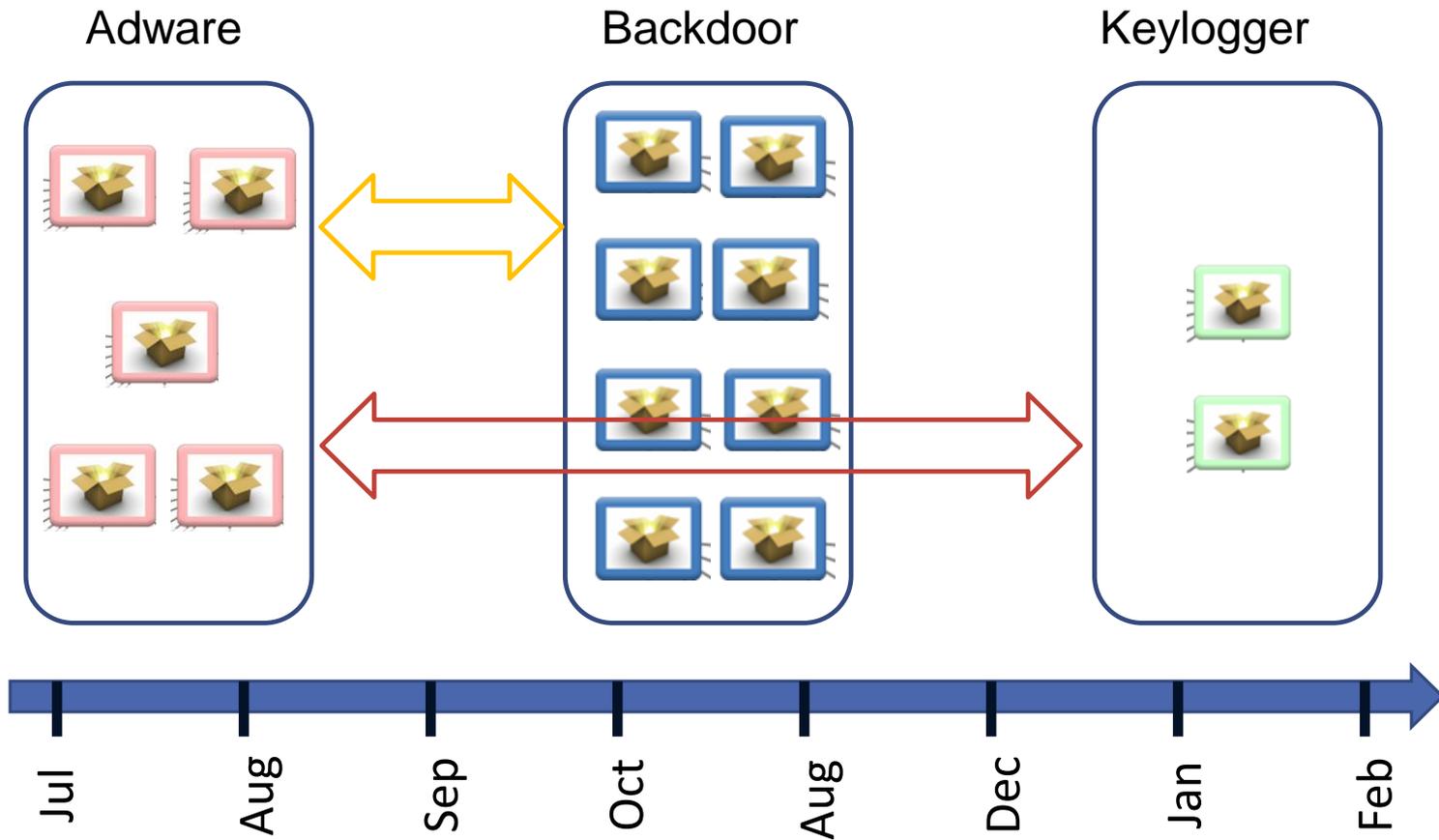
magic.cythereal.com

The screenshot shows a web browser window with the URL `magic.cythereal.com`. The page title is "Cythereal Malware Genomic Correlation (MAGIC) Search". A blue thought bubble with the text "Google for Malware" is positioned over the search area. Below the navigation tabs (Upload, Reprocess, Search, My Uploads), there is a search form with the label "Enter Binary SHA1:" and an "Explore" button. To the right, under the label "Sample Sha1:", there is a list of four SHA1 hashes:

| Sample Sha1: |
|---|
| 71c77195f3bee7fbc4e1f6718030573ed38dda45 |
| 79a4ba5672d4b94acf6792a1eae1d0dd7d7ceca0 |
| 1145e582aa789fecdc349c3bd91e6745658b06a8b |
| 21ac02e934b92e8f2611cfc50d94fdc550ac2889 |



Case Study: Discover Stages of Attack



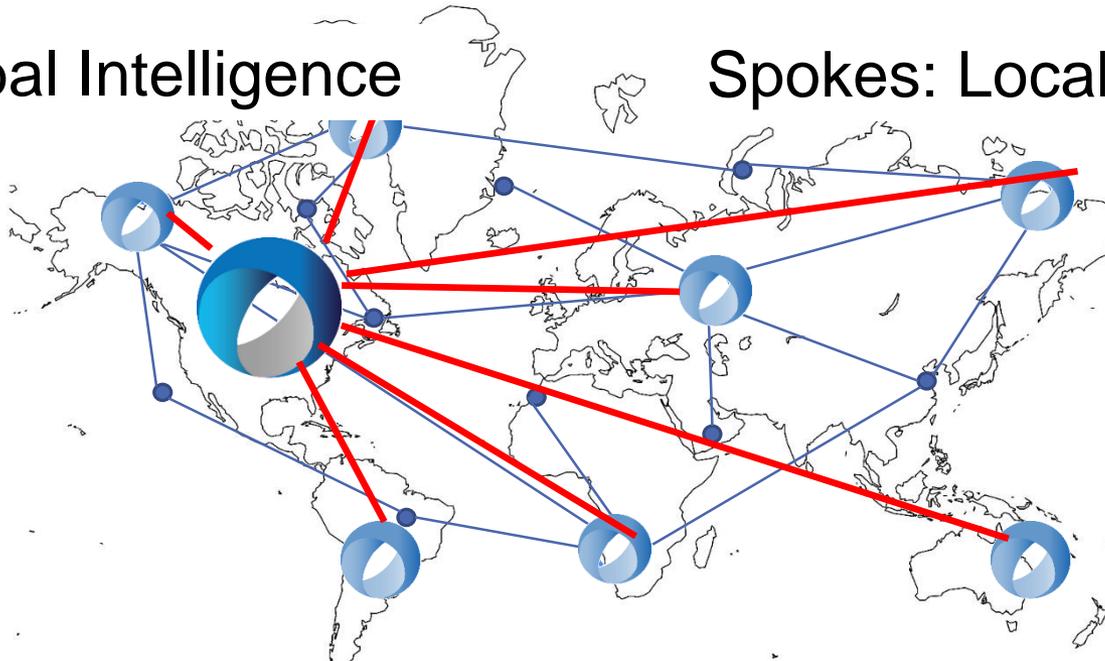


Cythereal's Vision

MAGIC Threat Intelligence Exchange

Hub: Global Intelligence

Spokes: Local Intelligence



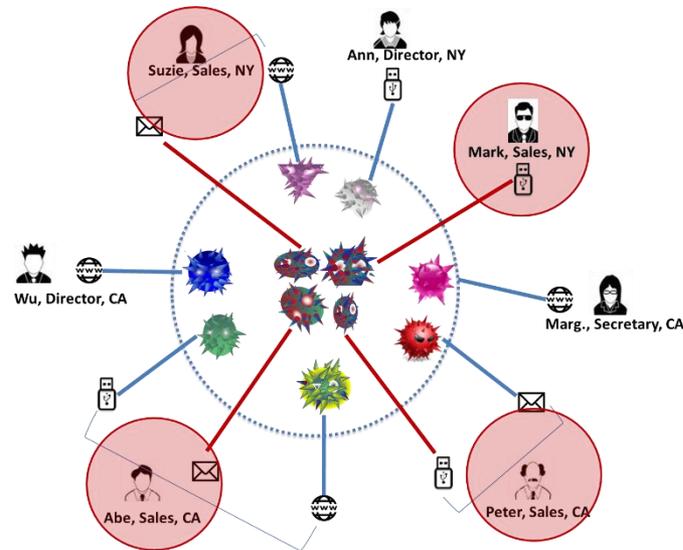
Indicators Exchanged: Malware Genome



Cythereal's MAGIC

Learn from Adversary's Failures

Turn Anti-Virus into
an Intelligence
Gathering Tool



Connect Malware to Connect Attacks

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FIVE Free One Year Subscription**

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