

The Black Hat Party Promotion package is the only way to reach Black Hat USA delegates ahead of the event, while they're planning on-site schedules. This package allows Sponsors to host a networking event in the heart of the action, in the world-class venues at Mandalay Bay. Each year, Black Hat delegates look forward to networking with industry professionals at sponsored parties.

Party Promotion Package - \$8,500

- Four 'Business Hall Passes' allowing entrance into the Black Hat USA Sponsored Workshops and Business Hall
- Company Logo with link and party listing (up to 50 words) featured on the "Party & Networking Events" page on the Black Hat website
 - Clickable "Add to Calendar" functionality for each event compatible with Google Calendar, iCal, Outlook etc.
- Inclusion in "Party and Networking Events" promotional email with party listing (Sponsor provides up to 30 words and one link) sent to pre-registered attendees (optional)
- Party listing (up to 30 words) with logo featured in "Party & Networking Events" section of the Program Guide
- One 22"w x 28"h event sign featuring Sponsor logo displayed at venue entrance
- Two 'tweets' linking to the "Party & Networking Events" page on Black Hat website (Twitter, Facebook & LinkedIn)
- One Black Hat newsletter cycle mention in "Special Events" listing



* Sponsor works directly with venue on food, beverages, logistics, decorations and setup and is responsible for any and all fees associated with the venue

Mandalay Bay Lounges, Bars & Clubs

[BIKINI BAR](#)

[CHARLIE PALMER STEAK LOUNGE](#)

[DAYLIGHT BEACH CLUB](#)

[EVENING CALL](#)

[EYECANDY SOUND LOUNGE](#)

[FAT TUESDAY](#)

[HOUSE OF BLUES FOUNDATION ROOM](#)

[HOUSE OF BLUES MUSIC HALL](#)

[LIGHT NIGHTCLUB](#)

[MINUS 5 ICE LOUNGE](#)

[MIX LOUNGE](#)

[MIZUYA LOUNGE](#)

[ORCHID LOUNGE](#)

[PRESS](#)

[RED SQUARE RESTAURANT](#)

[RI RA IRISH PUB](#)

[THE LOUNGE](#)

[VERANDAH LOUNGE](#)

[1923 BOURBON & BURLESQUE](#)

For more information the Party Promotion package, please contact: BlackHatSales@ubm.com