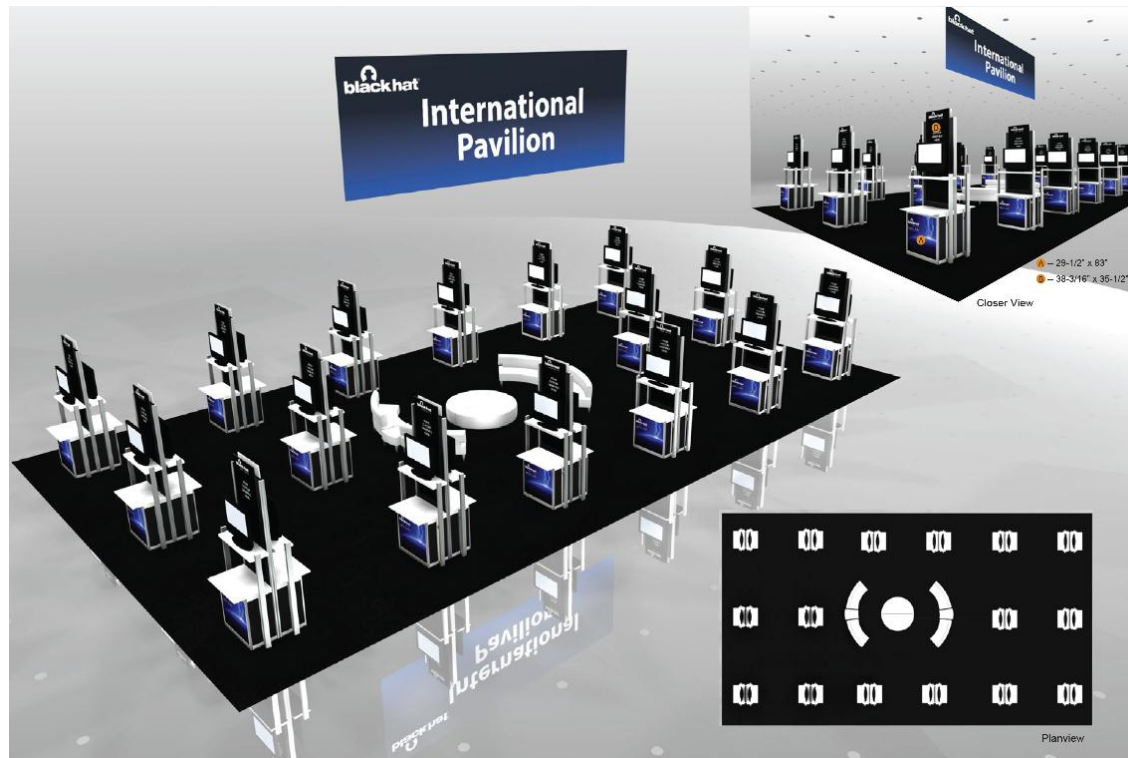


INTERNATIONAL PAVILION

Security is a global issue affecting businesses, individuals and governments all over the world. Black Hat's International Pavilion has been created for security companies who are looking to promote their global presence, having a minimum of two international offices aside from their Headquarters. In addition to individual companies looking to exhibit, the International Pavilion is open to "Country Pavilions", consisting of multiple companies from the same country or region. At least two kiosks must be purchased together to establish a "Country Pavilion". These kiosks will be branded with the Country Flag or Association, along with the individual company ID names. Black Hat is excited to launch the International Pavilion and provide even more ways to connect businesses, governments and individuals in the InfoSec space.



Price Per Kiosk (min. two kiosks for Country Pavilion)

Early Bird (Expires April 30, 2015) — \$16,700

Post-Early Bird (May 1–July 24, 2015) — \$17,700

PRE-EVENT EXPOSURE:

- Promotion on Black Hat USA Sponsors' Page; includes 50 word description and logo
- Promotion in Official Program Guide
- Int'l Pavilion promoted in Business Hall Newsletter with link to Sponsor listing; sent to pre-registered Black Hat USA attendees
- Int'l Pavilion promoted via Social Media and the on the Black Hat USA site, with link to Sponsor listings
- Sponsorship acknowledgement in Black Hat USA Mobile App

ON-SITE EXPOSURE:

- (1) Kiosk in International Pavilion; Country Pavilion Kiosks will be branded with Country Flag or Association, and company Name (example: German Pavilion, Company X)
 - 24" monitor
 - Stool
 - Overhead banner
 - Hardwired Internet
 - Electricity
 - Black carpet
 - Wastebasket
- Three Booth Staff Passes
- One Full-Briefings Pass per Kiosk
- 25% Discount on Full Briefings Passes for staff, customers and prospects (up to 5)
- One Lead Scanner

