

Innovation City is a designated area in the Business Hall that offers turnkey displays, enabling early-stage companies to showcase their products and solutions to Black Hat USA attendees.



## Innovation City Kiosk

Re-Sign Rate (Exclusive to on-site) — \$15,000

Early Bird (Expires April 30, 2015) — \$16,700

Post-Early Bird (May 1–July 24, 2015) — \$17,700

### DELIVERABLES:

- Kiosk in Innovation City
  - 24" monitor
  - Stool
  - Overhead banner
  - Hardwired Internet
  - Electricity
  - Black carpet
  - Wastebasket
- Promotion on Black Hat USA Sponsors' Page; includes 50 word description and logo
- Promotion in Program Guide
- Three Booth Staff Passes
- One Full-Briefings Pass
- 25% Discount on Full Briefings Passes for staff, customers and prospects (up to 5)
- One Lead Scanner

