

The new Career Zone, located in the Business Hall, will be the designated area for Security companies to recruit the industries top talent, as well as educational organizations to recruit security professionals for their continuing education programs. Having a booth in the Career Zone will get you automatically get you included in the Who's Hiring Brochure where you can list your available positions, and is distributed in the Business Hall. Your next great-hire is just around the corner.

Career Zone Tabletop

Early Bird (Expires April 30, 2015) — \$16,700

Post-Early Bird (May 1–July 24, 2015) — \$17,700

PRE-EVENT EXPOSURE:

- Promotion on Black Hat USA Sponsors' Page; includes 50 word description and logo
- Promotion in Official Program Guide
- Career Zone promoted in Business Hall Newsletter with link to Sponsor listing; sent to pre-registered Black Hat USA attendees
- Career Zone promoted on the Black Hat USA site, with link to Sponsor listings
- Sponsorship acknowledgement in Black Hat USA Mobile App
- "Black Hat Who's Hiring Guide"
 - Company description
 - Three open job listings

ON-SITE EXPOSURE:

- Tabletop Details:
 - 6 x 8 Booth Space
 - Black Drape
 - Black Side Rail
 - Installation
 - Standard ID Sign (Text Only)
 - One (1) 6' Skirted Table (Black Drape)
 - Two (2) Standard Side Chairs
 - One (1) One 500-watt electrical drop
 - One (1) Wastebasket
 - AV Package, 24" monitor, mouse, keyboard
- Three Booth Staff Passes
- One Full-Briefings Pass
- 25% Discount on Full Briefings Passes for staff, customers and prospects (up to 5)
- One Lead Scanner

