

BUSINESS HALL NETWORKING LOUNGE

The Business Hall Networking Lounge is the central destination for Black Hat USA attendees to network, enjoy food and beverage during breaks, have a drink at the bar and conduct meetings in a relaxed setting. The Networking Lounge Sponsor will enjoy unprecedented visibility and branding within this sleek, fully furnished lounge.



Business Hall Networking Lounge: \$120,000 (SOLD OUT)

ON-SITE DELIVERABLES:

- 50x50 Lounge centrally located in the Business Hall
- Customized bar that lights up; includes bartender
- 100 drink tickets per day given to Sponsor to distribute (cash bar otherwise)
- Lounge included as coffee break station
- Fully furnished, includes:
 - 6 Luna Bars
 - 8 Light Boxes
 - 6 South Beach Sectional
 - 2 Geo Chrome Cocktail Table
 - 6 Star base Tables
 - 24 Side Chairs
 - 10 High Star base Tables
 - 42 Bar Stools
 - Carpet
- 30'w X 5'h Overhead Banner (double-sided)
- Electrical outlets for attendees to plug in devices
- 10 hardwire Internet drops

PRE-EVENT DELIVERABLES:

- Sponsor 50 word description logo/link on Black Hat USA Sponsors' Page
- Sponsorship acknowledgement with logo featured on the Black Hat USA special events page
- Sponsorship acknowledgement with logo printed in the Program Guide
- Sponsorship acknowledgement with logo printed in the Pocket Guide

