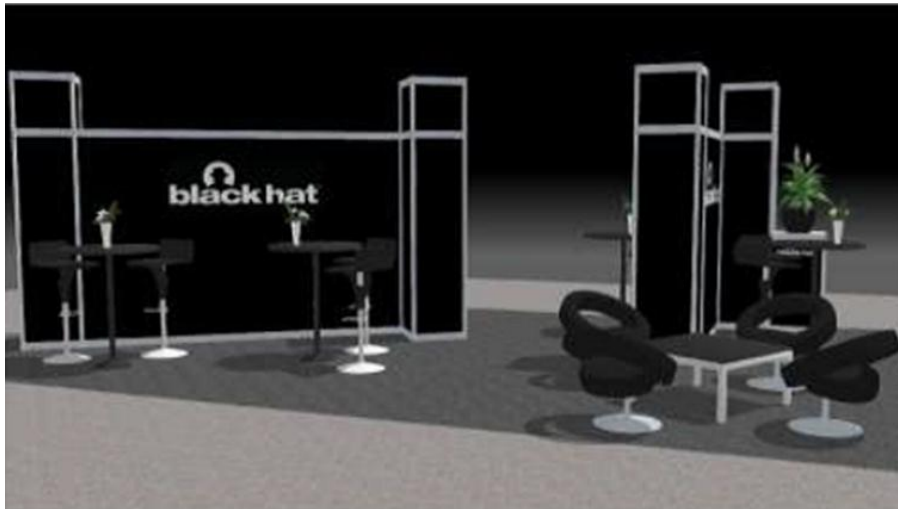


BUSINESS HALL LOUNGE


black hat
EUROPE 2014

Business Hall Lounge: \$25,000

The Business Hall Lounge is the central destination for Black Hat attendees to network, enjoy food and beverages during breaks, and conduct meetings in a relaxed setting. The Business Hall Lounge Sponsor will enjoy unprecedented visibility and branding within this sleek, fully furnished lounge.



BUSINESS HALL LOUNGE

Deliverables:

- Mixture of tasteful furniture including couches, chairs and tables
- Electrical drops so attendees can plug in devices
- Hardwired Internet drops
- Cash bar for attendees serving sodas, water, coffee and alcoholic beverages
- Sponsor will receive 50 drink tickets per day (October 16-17) to give to attendees to use for free drinks (alcohol included). These can be used throughout the day and during the Welcome Reception in the Business Hall, October 16th.
- Hanging sign overhead, Black Hat produces, Sponsor logo included
- Sponsor branding within the lounge; Sponsor will work with Black Hat Show Management to customize

Promotion

- Sponsor 50 word description logo/link on Black Hat Europe Sponsors' Page
- Sponsorship acknowledgement with logo featured on the Black Hat Europe special events page
- Sponsorship acknowledgement with logo printed in the Program Guide
- Sponsorship acknowledgement with logo printed in the Pocket Guide

