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USA 2013

JULY 27 - AUGUST 1, 2013

EXPO: JULY 31 - AUGUST 1

CAESARS PALACE | LAS VEGAS, NV

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Black Hat USA 2012: 15 Years of Success, The Best of the Best

This year marked Black Hat USA's 15th anniversary. It was the largest Black Hat event to date, drawing from the best of the best in the industry—over 7500 conference attendees, delegates, sponsors, media, analysts and the most influential and important speakers and trainers from around the world. Black Hat USA attendance grew double digits, and boasted a nearly sold out Sponsor Hall.

Key Highlights from Black Hat USA 2012:

- 59 different countries were represented by Black Hat delegates
 - Approximately 74% US and 16% International
- 60% of the Black Hat delegates bring to the table 7- 20 years of experience and involvement in information security
- 50% of Black Hat delegates come from companies with employee size of 10,000+
- 41% of delegates have a title of Manager level or above
 - 23% being C-Suite/President/VP
- 32% control an annual security budget of \$1million or greater
 - Approximately 14% budget \$1 million to \$10 million
 - Approximately 18% budget \$10 million or greater
- 113 companies sponsored Black Hat USA including Microsoft, Qualys, RSA, Lookingglass, Trustwave, Symantec, Juniper and others
- “Best of” Briefings included:
 - Smashing the Future for Fun and Profit: Jeff Moss, Bruce Schneier, Adam Shostack, Marcus Ranum and Jennifer Granick
 - Advanced ARM Exploitation: Stephen Ridley & Stephen Lawler
 - iOS Security: Dallas De Atley

125 top security executives from Global 2000 corporations and government agencies attended the fifth annual Black Hat Executive Briefing. These executives represented companies such as Hitachi Systems, Parsons, McKesson, DOD, Visa and Google and had access to legendary Black Hat speakers before anyone else.

Black Hat attracts top media outlets that report on the latest and most sophisticated breaking news from the event—coverage that maintains presence in the press year-round. This year, 208 members of the press attended from top-tier news outlets including Bloomberg, CNN, Wall Street Journal, WIRED, The New York Times, Huffington Post, SC Magazine, CNN Money, CNET and many more. Highlights include:

- Over 550+ pieces of coverage, including broadcast, online and print hits
- 8 press conferences
- 20+ pre-show interviews
- 5 Black Hat press releases



FOR FURTHER DETAILS, CONTACT:

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