

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH MOHAMMED BIN ZAYED AL NAHYAN,
ABU DHABI CROWN PRINCE AND DEPUTY SUPREME COMMANDER OF THE ARMED FORCES



ABU DHABI

TRAINING: NOVEMBER 8 & 9, 2010

BRIEFINGS: NOVEMBER 10 & 11, 2010

EMIRATES PALACE HOTEL ABU DHABI | UNITED ARAB EMIRATES

In partnership with:



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BLACK HAT IS THE WORLD'S MOST IMPORTANT INFORMATION SECURITY CONFERENCE SERIES.

Black Hat Abu Dhabi will bring timely, technical and important security information to the Middle East from around the world. The Black Hat Abu Dhabi audience will include highly motivated security professionals drawn by the reputation and value of Black Hat events, strong content, the friendly, vendor-neutral environment and Black Hat's unparalleled reputation for defining the landscape of information security.

Sponsors of Black Hat Abu Dhabi will have face-to-face access to 300 prestigious and high-level security professionals from private industry, academia and government service with the power to evaluate, recommend and purchase solution technology of all kinds.

ABU DHABI 2010 ATTENDEE SNAPSHOT

150 delegates are already confirmed; a snapshot of delegates for Black Hat Abu Dhabi 2010, include:

- Lieutenant Colonel
- Penetration Tester
- Colonel
- Cyber Security Architect
- Director, IT Security & Compliance
- EVP Government Systems
- Executive Director of Information Security
- Head Incident Response Team
- Information Security Strategy Officer
- VP, Enterprise IT Risk Governance
- Chief Information Security Officer (CISO)
- President/CEO
- Special Agent
- SVP Operations/Strategy
- VP Information Assurance



TESTIMONIALS



Emirates Palace, Abu Dhabi, UAE

“Black Hat Abu Dhabi is integral to the achievement of the United Arab Emirates Computer Emergency Response Team's (aeCERT) mission to sustain a resilient and vigilant ICT infrastructure against a broader set of cyber security threats and to build a secure and safe cyber culture in the United Arab Emirates.”

—Eng. Tariq Abdulghaffar Mohammed Al Hawi
Director of the United Arab Emirates Computer Emergency Response Team

“Holding Black Hat, the world's leading technical security conference in Abu Dhabi supports the TRA vision to create an optimal enabling environment in which the UAE's ICT sector will emerge as a leader in the global market place. The TRA is proud to be the leading partner of Black Hat Abu Dhabi and to offer this event to our constituent partners and all other leading security professionals from across the region.”

—H.E. Mohamed Nasser Al Ghanim
Director General of the United Arab Emirates Telecommunications Regulatory Authority

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SPONSORSHIP PACKAGES

STRATEGIC LEVEL (x2)

- Headline branding of virtual event including live streaming of keynotes
- Display 'Tabletop' area approx. approx 10x10ft
- 250 word description hosted on the conference website with logo and link
- 4 Full-Briefings Passes for VIP clients, prospects, or company executives
- 6 Booth Staff Passes
- Featured placement of company logo and sponsorship on signage on-site
- Company banner displayed in high traffic area on-site (banner provided by sponsor/location approved by UBM)
- Acknowledgement of Strategic Sponsorship in preshow advertisements and marketing where appropriate
- Announcement of sponsorship in press release (subject to early booking & timelines)
- Exclusive sponsorship of attendee tote-bag (Sponsor to provide / UBM to approve)
- Exclusive sponsorship of Networking Reception (1X 5 mins. Speaking slot)

GOLD LEVEL (x3)

- Supporter branding of virtual event including live streaming of keynotes
- 'Tabletop' area approx. approx 6.5x10ft
- 150 word company description hosted on the conference website with logo and link
- 3 Full-Briefings Passes for VIP clients, prospects, or company executives
- 4 Booth Staff Passes
- Featured placement of company logo and sponsorship on signage on-site
- Company banner displayed in high traffic area on-site (banner provided by sponsor/location approved by UBM)
- Acknowledgement of Gold Sponsorship in preshow advertisements and marketing where appropriate
- Exclusive sponsorship of sit-down attendee luncheon (1x 5 mins speaking slot) on Day 1 or Day 2 of Briefings OR Greeting Area for both Briefings Days (first come, first served)

SILVER SPONSOR (x5)

- 100 word company description hosted on the conference website with logo and link
- 2 Full-Briefings Passes for VIP clients, prospects, or company executives
- 2 Booth Staff Passes
- Acknowledgement of Silver Sponsorship in preshow advertisements and marketing where appropriate
- 'Tabletop' area approx. approx 6.5x10ft

For further details, contact:

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